

DEB KRIER

The Shining Light for professionals lost in the dark when using social media

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The SocialLight

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Deb Krier is a Social Media adviser, professional speaker, and trainer. With nearly 20 years as a marketing and PR professional, she's passionate about helping professionals use social media to promote themselves and their businesses. She likes to help people learn how to use social media in a way that helps expand their professional networks, create business, and get new clients. She's given keynote presentations, seminars and workshops to groups throughout the United States. As host of a weekly radio program that focuses on social media, Deb provides information to social media users throughout the world.



Deb Krier's

SocialLight

Social Media Training Series

Deb's programs can be presented as keynote presentations, seminars,

LockedOn To LinkedIn: *How to build a high profile Profile*

LinkedIn is THE online place for professionals to share their information, and they are starved for help on leveraging this powerful tool.

Social Media Etiquette: *Minding your Ps and Qs on the keyboard*

Packed full of best practices, guidance, and memorable examples, this educational presentation teaches "good manners" when using social media.

Conversations to Conversions: *Reaching your market like never before*

Social Media is essential to marketing, and Deb teaches audiences tips and techniques to use it to promote businesses.

Social Securities: *How financial service companies can use Social Media and stay within FINRA & SEC guidelines*

Equip your employees with the indispensable insider knowledge of an experienced Social Media expert with a background in the financial services industry.

Connect with Deb on Social Media



linkedin.com/in/DeborahKrier



facebook.com/DebKrierTheSocialLight



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