

# Deb Krier

## The SocialLight

*The Shining Light for professionals lost in the dark when using social media*



## Locked On To LinkedIn

*How to build a high profile Profile*

*Incomplete and wimpy—and ineffective—Profiles plague LinkedIn.*

Help members of your organization finish-up and power-up their valuable business summaries, by scheduling ***Locked On To LinkedIn***, by Deb Krier, The SocialLight.

LinkedIn profiles involve so much more than simply cutting and pasting in your resume or filling in the blanks with vague and typical answers. This in-depth presentation reveals how to leverage strategic information to establish a strong professional image.



Topics include:

- The three most important things you need in your Profile
- Optimizing your information in the various sections
- Utilizing the Professional Gallery
- How to connect with others *and* leverage those connections

Deb shares this information in an easily understood format, so users at all levels can understand it and immediately use it to their professional advantage. Additionally, this program may qualify for Continuing Education credits.

**Locked On To LinkedIn** will fill seats quickly, so make sure the venue is large enough to hold an eager crowd that is ready to listen and take notes.