

# Deb Krier

## The SocialLight

*The Shining Light for professionals lost in the dark  
when using social media*



## Social Media Etiquette

*Minding your P's and Q's  
on the keyboard*

*No one knows more about etiquette than “a deb,” and no one knows more about Social Media etiquette than Deb Krier, The SocialLight.*

She's the essential speaker for teaching audiences how to behave in a world where there is no “undo.”

If you want to attract a crowd with a hot Social Media topic, this is where to start.

**Social Media Etiquette** is filled with advice, guidance, best practices, and memorable examples for anyone using this global medium. **Social Media Etiquette** is especially helpful to companies with employees who use Social Media...

*...that means EVERY company.*



**Social Media Etiquette** is also an informative program if you're hosting an event for customers, business associates, or friends.

Topics covered include:

- The importance of your online reputation
- The online 8<sup>th</sup> grader phenomenon
- The “Grandmother” rule

This content keeps audiences captivated, and involved, so you'll need to schedule plenty of time after the presentation for the question and answer period. It's always filled with great questions and comments.

Help your audience mind their manners on Social Media and schedule a real Deb to teach them **Social Media Etiquette**.